

Introduced by Senator Corbett

February 21, 2013

An act relating to privacy.

LEGISLATIVE COUNSEL'S DIGEST

SB 501, as introduced, Corbett. Privacy.

Existing law requires an operator of a commercial Web site or online service that collects personally identifiable information, as defined, from California residents through an Internet Web site or online service for commercial purposes, to conspicuously post its privacy policy on its Internet Web site or online service or make the policy available, as specified. Existing law requires that the privacy policy identify certain information, including the categories of personally identifiable information that the operator collects about individual consumers who use or visit its Internet Web site or online service and 3rd parties with whom the operator may share the information.

This bill would declare the intent of the Legislature to enact legislation that would reform the privacy policies required for operators of Internet Web sites and smart phone applications, as specified.

Vote: majority. Appropriation: no. Fiscal committee: no.
State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. It is the intent of the Legislature to enact
- 2 legislation that would reform the privacy policies required for
- 3 operators of Internet Web sites and smart phone applications into

- 1 a more effective tool to inform California consumers on the use,
- 2 collection, and sharing of their personal information.